



SBMP Launches Australian Radio Promotions for U.S. Artists

South Beach Marketing & Promotion, Inc. (SBMP) has expanded its radio promotion services to include radio campaigns for U.S. artists in Australia.

Miami, FL and Boulder, CO (Billboard Publicity Wire) June 19, 2008 -- South Beach Marketing & Promotion, Inc. (SBMP) has expanded its radio promotion services to include radio campaigns for U.S. (and European) artists in Australia.

Currently known for engaging in top shelf radio campaigns in the (U.S.) Adult Contemporary format, SBMP now also offers radio campaigns in the A/C, Hot A/C, Top 40, Alternative and AAA/Singer-Songwriter genres for the Australian market.

"We felt that it was time to look globally, and see where else we can make an impact for our clients. Australia is a fantastic market! The stations are receptive to independent music, there is no language barrier, and the infrastructure with the local trade magazine and radio distribution outlets is very user friendly and cost effective. It's a bonus that everyone is so friendly too!" said Amanda Alexandrakis, V.P. of South Beach Marketing & Promotion.

South Beach Marketing & Promotion is launching its first releases in July, starting with (July 7) Benton Paul/BridgeTone Records, (July 14) Gregg Swann/Hedge City Music, (July 21) Sabrina Shaheen/SAM Records and (July 28) Christopher Taylor/Organically Grown Music.

For more information on SBMP's services go to www.MusicPromotion.com or call 303.952.0249.

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